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LEADING ERP SOFTWARE PROVIDER FOR THE FRESH PRODUCE INDUSTRY

Prophet SA, US and UK: Conference & Events Highlights



Festival of Fresh 2023

Mick Heatherington (Vice President – Sales, Prophet US) participated in the sunny Festival of Fresh 2023 event hosted at AMFRESH's state-of-the-art facility in Cambridge, UK on 21 June 2023. Mick had the opportunity to engage with various individuals, including produce buyers, senior executives, category managers, brand owners, produce marketers, and entrepreneurs, providing him with valuable networking opportunities.

Terry Watts (Viada Fesh), Jayesh Dodhia (Wealmoor) and Mick Heatherington (Prophet)

Organic Produce Summit

Mick Heatherington (Vice President – Sales, Prophet US) and Alberto Cuellar (Business Development Director, Prophet US) attended the Organic Produce Summit event held in Monterey, California on 12 and 13 July 2023. Says Mick, "this was a truly remarkable event, and it has become a staple on every produce calendar and it was lovely to reconnect with clients and other organic producers and distributors."

Mick Heatherington (Prophet), Ken Fulton and Jose Fu (Corona-College Heights) and Alberto Cuellar (Prophet)



IFPA Foodservice Conference

Held in Monterey, California and organised by the International Fresh Produce Association (IFPA), this event focused on produce in the foodservice industry and served as an ideal platform for making valuable connections, gaining valuable insights, and exploring the latest innovations. Mick Heatherington (Vice President – Sales, Prophet US) and Alberto Cuellar (Business Development Director, Prophet US) attended the event on 27 and 28 July 2023 and, says Alberto, "the event consistently delivers outstanding results year after year. Both Mick and I are eagerly anticipating the next event."

Alberto Cuellar (Prophet North America), Dan Canales (Ippolito International), Mick Heatherington (Prophet North America) and Keith Mallet (Ippolito International)

PPECB Client Appreciation Event

Prophet SA attended the PPECB Client Appreciation Event during August 2023. The event was held at Zorgvliet Wine Estate, where guests were treated to great wine and superb culinary treats. Says Keziah Naidoo (Head of Operations at Prophet SA), "We are grateful to PPECB for hosting a truly memorable evening. We look forward to a continued good working relationship."

Keziah Naidoo (Prophet SA, Head of Operations), Taction Mafatle (Stakeholder Manager, the PPECB), Vijan Chetty (General Manager: Coastal, the PPECB)



IFPA Southern Africa Conference

The Prophet SA team was thrilled to sponsor and attend the Southern Africa Conference hosted at the Century City Conference Centre in Cape Town from 1 – 3 August 2023. This prestigious event is a highlight on the South African fresh produce calendar and the conference provided a platform for the team to connect with vital stakeholders across the supply chain. Says JD van Wyk (Managing Director, Prophet SA), "This event broadened our perspective on global trends and helped us explore exciting avenues for business growth and collaboration."

JD van Wyk (Prophet SA, Managing Director), Lucien Jansen (PPECB, CEO), Rikus van Zyl (Prophet SA, Head of Customer Success)



Prophet SA Progress Update Industry API's

Since our last update, Prophet SA has continued its development and migration of PIPOPS files to Application Programming Interfaces (API's) via our Connect2Prophet API gateway.

Steady progress has been made to the PS (stock) file migration which is currently in testing phase. The stock API will be added to the existing dispatch API that has been steadily rolled out to Prophet clients over the last few months. Prophet SA have also been working closely with other system vendors to ensure our integration to-and-from their systems takes place with as little disruption possible to our clients. We will soon be starting with the PI (intake) API and ready our clients for migration in 2024.



Streamlining Global Fresh Produce Operations with Prophet Software

In today's interconnected world, fresh produce businesses are expanding their physical footprint to ensure reliable supply to their customers. Many Prophet customers now operate facilities and offices beyond their borders to broaden their marketing reach whilst others are incorporating global repacking and distribution hubs into their business models. Prophet's software is designed with multinational operations in mind, thereby offering a comprehensive suite of tools to simplify and optimise your international fresh produce business.

Here are just a few ways how Prophet can support your global business:

A Unified Platform for Diverse Operations

Managing cross-border fresh produce operations often involves intricate logistics, compliance with varying regulations, and real-time data synchronisation. Our software serves as a unified platform that empowers your business to handle these complexities effortlessly. With modules tailored to various aspects of your operations, such as procurement, inventory management, quality control, and shipping, you can streamline your processes while maintaining the flexibility needed for different markets.

Seamless Integration with Global Suppliers

Sourcing fresh produce from different countries demands close collaboration with suppliers across the world. Our software enables you to seamlessly connect with your international suppliers through a centralised interface. You can communicate orders, track shipments, and manage payments without the hassle of navigating multiple systems. This not only saves time but also reduces the risk of errors in communication and data exchange.

Real-time Visibility and Compliance

When dealing with cross-border operations, staying compliant with international regulations and standards is crucial. Our software offers real-time visibility into your supply chain, allowing you to monitor each step of the procurement process. This visibility not only ensures adherence to regulatory requirements but also enables you to respond promptly to any potential disruptions or issues.

Efficient Inventory Management

Balancing inventory levels across different regions and markets can be challenging. Our software's advanced inventory management capabilities help you optimise stock levels based on demand forecasts and market trends. With real-time data analytics, you can make informed decisions about inventory allocation, thereby reducing waste and increasing profitability.

Customised Reporting and Analysis

Understanding your business's performance on a global scale is key to making strategic decisions. Our software offers robust reporting and analytics tools that allow you to generate customised reports for each market, product, or supplier. These insights empower you to identify growth opportunities, track profitability, and adjust your strategies as needed.

Learn more about our software solutions and how we can help your business thrive by visiting www.prophetize.com or send us an email at info@prophetize.com.