

prophetize

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LEADING ERP SOFTWARE PROVIDER FOR THE FRESH PRODUCE INDUSTRY

Fresh Produce Logistics Made Easy Integrated Systems for Freight and Logistics Providers

Prophet SA embarked on an ambitious project to transform its systems into fully integrated freight forwarding and clearing systems for fresh produce logistics service providers. Says Charl van Loggerenberg, Prophet SA General Manager: "our logistics service provider clients are now able to deliver a fully integrated systems-solution to fresh produce stakeholders in South Africa from a single database environment."

This integrated ecosystem facilitates the most critical regulatory requirements in the industry and does so via integration with various industry platforms.

Our core functionalities now include:

- ▶ Automated importing of standard industry data from all major industry systems to create the foundational datasets for export consignments
- ▶ Integrated bookings environment for streamlined container, vessel and customer bookings;
- ▶ Electronic Addendums that integrate with the PPECB API gateway
- ▶ Electronic Phyto Certificates that are fully integrated with eCERT and the Trade Unit Register (TUR)
- ▶ Fully integrated and automated invoicing from dispatch- or bookings level for logistical services delivered to stakeholders in the export value chain.

Charl continues: "the evolution of our systems into an eCERT-integrated landscape is garnering the interest of existing logistics service providers as well as new providers entering the fresh produce industry looking for effective systems to drive their service offerings. Ongoing efforts in the industry point to a fully integrated, paperless environment in the near future which places further importance on the need for a system that can deliver traceability and which is continuously maintained to align to industry and regulatory documentation."

For any questions or demo requests regarding Prophet SA's logistics and bookings functionality, contact our office to find out more.

The Value of Continuous System Workflow Maintenance

Now more than ever before, the fresh produce industry is presented with increased complexity and this year especially has required many leaders to rethink their operational processes and general business efficiency. Combined, these factors result in a changing business landscape which requires resources that are continuously aligned to meet future challenges.

The same is true for your systems environment.

Research indicates that the cost of continuous and minor adjustments to systems is much lower as compared to bulk development changes needed when systems are left to stagnate. Continuous workflow maintenance also creates short-term operational efficiency and improved user experience via marginal improvements. The ongoing upgrades and maintenance of your systems environment contributes to less manual (i.e. out-of-system) work for your users and importantly, greater assurance of accurate business reporting and traceability.

Prophet SA offers various tools that facilitate year-on-year system maintenance in partnership with our clients. These benefits speak for themselves:

- ▶ In 2019 / 2020 we delivered over 12,000 development hours towards the upkeep of systems aimed at stability, speed improvements and additional functionality.
- ▶ Our clients receive a monthly release report showcasing Prophet's latest development pieces with input and contribution of our shared client base.
- ▶ Our team of experts conduct tried-and-tested workflow investigations in partnership with our clients to deliver updated workflow blueprints that ensure system alignment.
- ▶ Our arsenal of fit-for-purpose API frameworks and adapters allow for easy integration to various third-party systems in the industry, allowing clients to create a complete ecosystem across their most critical business areas and lastly,
- ▶ Our appetite to continuously innovate has resulted in our systems being the first in South Africa to deliver electronic regulatory documentation via integration to industry platforms. It's this drive for innovation that allows our clients to confidently engage with us regarding new ideas that improve our system offerings.

To book a workflow investigation or to find out how Prophet SA can support your system upgrades, contact our office to find out more.

Prophet SA Introduces ATOM DTS

Solving Complex Challenges with Best Practice Services



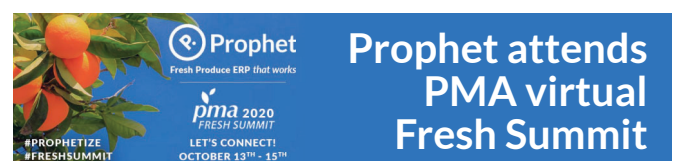
ATOM DTS
Tech Driven. Agri Inspired.

ATOM DTS is uniquely positioned to provide a wide range of data, technology and service solutions to stakeholders in the fresh produce industry through our team of experts and preferred partner network. ATOM DTS aims to deliver efficient turnkey services and solutions by leveraging from a dynamic pool of available systems, technology and partners who share and contribute towards our vision.

Our core service offering includes:

- ▶ Providing a **single point of contact** for all your **System Support Services**. Our one-stop service desk and ease-of-doing-business philosophy means a stress-free support service that allows you to focus on your core business.
- ▶ **Turnkey Data Solutions** – Data Warehousing and Business Intelligence (BI and Reporting) for accurate data-driven decision making.
- ▶ **Integration Tools** for streamlined integration with third-party systems and applications via our fit-for-purpose APIs and Adapters. ATOM DTS is a trusted Prophet SA partner and sole provider of support and technology solutions to Prophet SA clients.

Contact our offices to find out more about how ATOM DTS can support you and your business.



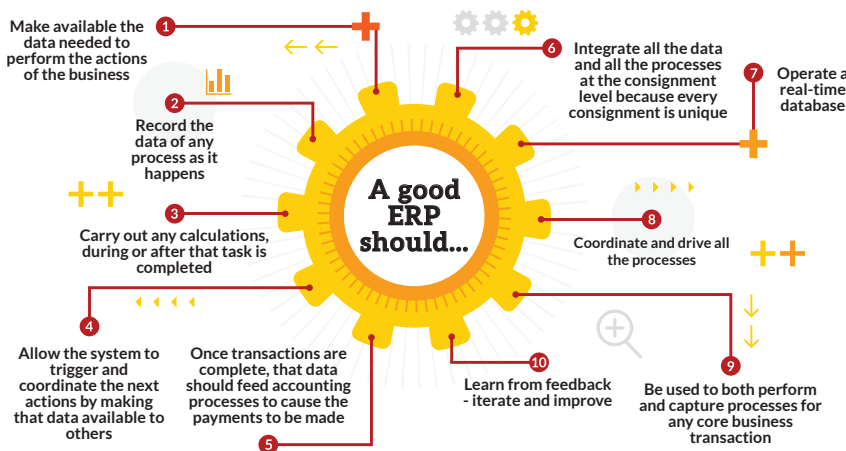
Prophet attended this year's PMA virtual Fresh Summit, which offered attendees a tailored experience based on their needs and goals which included connecting buyers and sellers in creative ways, recommendations for people to meet as well as unique networking opportunities which varied from one-one-meetings and small group breakouts to large interactive sessions.

6 Ways Right Enterprise Resource Planning (ERP) Software Can Improve Your Business

Excerpt from an article compiled on behalf of Prophet US. For the full article, click on the News page on the Prophet website at www.prophetize.com

Before you invest in an ERP solution, consider these six key things the right ERP should do for your business:

- 1 Provide Enhanced Data Availability:** ERP software should aggregate cross-functional data to enhance business as usual performance as well as provide specialized analysis to drive deeper insights to the business.
- 2 Display Real-time Data Records:** A fully integrated ERP means it should record the data of any process as it happens, in real-time, to allow you to streamline or automate manual processes.
- 3 Calculate Instantly and Consistently:** During or after a task is completed, calculations should be performed with the data that is gathered, which allows you to record the quantitative impact of all business activity in real-time so there is no delay in efficiency.
- 4 Streamline Workflows and Processes:** An ERP should coordinate, perform and capture processes for any core business transaction, which allows the system to trigger and coordinate the next action by making that data available to other functions of the company.
- 5 Dive Deep with Data Granularity:** An ERP must integrate all the data and all the processes at the consignment level because every consignment is unique. The result is that your business is able to quickly draw unique, data-driven insights.
- 6 Implement and Improve with Learnings:** You AND your ERP service provider should continually learn from feedback to iterate and improve. Only when Artificial Intelligence (AI) meets strong collaboration between the ERP software provider who is immersed in the industry and the individual fresh produce company can these challenges begin to be tackled and performance continually fine-tuned.



Another Successful Pre-Season Visit to Lone Star Citrus

Prophet US Implementation Consultant, Giovanni Ramirez visited Lone Star Citrus for their annual pre-season visit.

Giovanni provides onsite Pr3 support for the new season and assists Lone Star Citrus with their annual upgrade. Says Giovanni, "I look forward to my annual visit to Lone Star Citrus because it provides an opportunity to improve the user experience. I get to work one-on-one with the staff in various departments to address any concerns. As the users continue to apply the system, I try to find ways to make their days more manageable. This season was no different - Lone Star had a strong start which I'm proud to have been a part of."

Says TJ Flowers, VP Operations and Sales, "We are excited to start our third season with the PR3 accounting system. After a year of implementation and a year of practice, I feel we are poised for maximum efficiency and subsequent success."



TJ Flowers (VP Operations & Sales - Lone Star Citrus Growers) and Giovanni Ramirez (Implementation Consultant - Prophet US).



Prophet SA Spotlight

on Suzanne Burger

Prophet SA Software Development Manager

Prophet SA team member, Suzanne Burger, was recently promoted to Software Development Manager. To celebrate this milestone, we asked her a few questions to find out more about her and what she hopes to achieve in this new role.

"I have been part of the Prophet SA team for a little over six years and one of the accomplishments that I am most proud of is the overall stability of QX, which is the result of hard work with a very special team. Using and learning about new technologies is part of any developer's DNA, and I'm very excited about this aspect of my new role however, leading a team and working with each individual also excites me tremendously."

"As Software Development Manager, I will be responsible for ensuring the Prophet SA development team fulfils the needs for any peripheral applications to our core systems. My role will also include managing the factory work required such as creating workspaces and reporting. Furthermore, I will continue to work closely with our Software Design Manager, Rikus van Zyl, to improve QX to ensure that we keep creating better user experiences."

As Prophet's three offices (SA, UK and US) each have their own identity and culture with regards to development, I would like to bring these closer together in order to learn from each other to accomplish a streamlined workflow."

