



prophetize

SINCE 1989

www.prophetize.com

LEADING ERP SOFTWARE PROVIDER FOR THE FRESH PRODUCE INDUSTRY

Celebrating Five or More Years of Service at Prophet UK

“These colleagues have worked hard to achieve success in Prophet UK and we are grateful for the many years we have been able to work alongside each other”, says Mark Peachey, Prophet UK Managing Director. “Each member of our team has brought their unique identity as well as perseverance to help build a successful team.”

Thank you for your commitment to our business!



Back row: Jen Cutler, Carl Lawley, Deepti Singh, Tony Hargreaves, David Laidlow, David Jackson Middle row: Paul Seekins, Paul Walker, Jean Dalton, Tony Farley, Mark Peachey, Taining Laing, Thomas Prosser Front row: Joanna Furmanczyk, Daniel Fletcher, Joanne Frost, Rebecca McDonnell, Nadeem Afsar, Nicky Gemmill, Imtiaz Ahmed Not pictured: Steve Wade, Philip Dawes, Adam Bridgen, Simon Peckover, Leanne Samson, Kevin Badger

Prophet North America Attends the Territorio Aguacate Show

Alberto Cuellar, Business Development Director at Prophet North America, attended the Territorio Aguacate show in Medellin, Colombia on 2 and 3 December 2021.

Territorio Aguacate, Latin America’s leading Hass avocado-themed conference and trade show, successfully held its third edition of the event which aimed to: encourage research and strengthen the sector, connect the sector with world trends and markets, promote technology for the sector and boost investment.

Says Alberto, “I thoroughly enjoyed this event. It was a fantastic networking opportunity and I met some wonderful people and made great connections”.



Alberto Cuellar (Prophet North America), Sara Rendon (General Manager, Jardin Exotics) and Cristian Sanabria (Sourcing and QA Manager, Jardin Exotics)

Prophet SA Welcomes New ATOM DTS Team Members

With an increasing demand for fresh produce insights, Prophet SA has expanded its Business Intelligence (BI) capabilities with new appointments at ATOM DTS, its BI and services partner. During 2021, Prophet SA laid the foundation for a new realm of data analytics which integrates with its software, and clients have benefited by being closer to their business information than ever before.

Says Charl van Loggerenberg, Prophet SA Director: “As we embark on our 2022 road map, we are scaling our delivery capabilities to offer swift turnaround times for customer requests and building a team that can provide advanced analytics solutions to fresh produce organisations across South Africa and beyond.”

These team members have joined the ATOM DTS team:



Rowan Marais

Rowan Marais | ATOM DTS Consultant

Rowan was born and raised in Grabouw, Western Cape and matriculated in 2014. Soon after he obtained his MCSD certificate from CTU Training Solutions in Stellenbosch. Before joining ATOM DTS, he worked as a pack house assistant at Tradouw Fruit Packers where he was responsible for all operations of the pack house workflow; from bin intakes to pallet load-outs and dispatches. He was also the on-site IT Technician and responsible for cold store monitoring.



Hanri van Heerden

Hanri van Heerden | ATOM DTS Data Associate

Hanri was born in Pretoria, Gauteng and raised in the Western Cape. After matriculating, he studied at the University of Stellenbosch (US) and graduated with a Bachelor of Science in Molecular Biology and Biotechnology degree, followed by an honours degree in Bioinformatics and Computational Biology. During his student years he worked part-time as a supervisor for an events company as well as a part-time sales representative for Somerset Water4U. Hanri was appointed as full-time general assistant at Caterwize during his holiday break in his final year of studies.



Wiam Badenhorst

Wiam Badenhorst | ATOM DTS Data Associate

Wiam Badenhorst was born and bred in Pretoria, Gauteng. After matriculating, he studied at the University of Pretoria (UP) where he graduated in 2021 with an Industrial Engineering degree. During his studies he worked as an assistant at the university’s computer labs and at his local church as a verger.

We wish Rowan, Hanri and Wiam all the best in their new roles and welcome them to the Prophet SA and ATOM DTS family.

Giddings Berries USA Goes Live on Pr3

Caroline Valentine, Senior Implementation Consultant for Prophet North America, met with the Giddings team to sign off the go-live at their office in Monterey, California (CA) during October 2021. Says Ian Grigg, COO of Giddings Berries USA, “Thanks to Cali and the entire Prophet team for a successful Halloween implementation.”

Giddings Berries USA is the Monterey, CA based subsidiary of Giddings Fruit, a leading global supplier of conventional and organic berries, cherries and more. The business is vertically integrated, with an extensive breeding program, along with growing and packing operations ranging throughout North and South America.



Ian Grigg and Morgan Bahri (Giddings Berries), Caroline Price (Prophet North America), McLean Hyde and Hayden McDevitt-Kuntz (Giddings Berries)

FVC User Training – A Valuable Investment in System Maintenance



Back row: Quintin De Klerk (Prophet SA), Werner Visagie and Lizelle Verster (FVC), Fralise Venter (Prophet SA), Tammy Smit (FVC)
 Front row: Lesedi Monama (Prophet SA), Chilene Nieuwenhuys (FVC)

Prophet SA had the privilege of hosting a comprehensive workflow training program at its premises for one of its valued customers, FVC International. The program aimed to realign business and system processes, establish standard operating procedures and equip users to utilise their Prophet system to its full capacity.

FVC also included senior-level staff in the training, which shows their commitment to continuous system improvement, ensures

contingency for agreed processes and provides strategic input into management reporting requirements.

Says Tammy Smit, FVC International Logistics Co-Ordinator, "Personally, I have benefited greatly from the training. I have been working on QX for 12 years and have learned a lot about available features that one would not normally enquire about. The training facilities are well equipped and comfortable. Our presenters were also well informed and clear."



FPC UK Annual Fresh Awards

Mick Heatherington (Prophet US), Sarah Wallis and Tom Davidson (Tom Brown Wholesale Florists)

The Fresh Produce Consortium (FPC) Fresh Awards took place during November 2021 at Old Billingsgate, UK. Prophet US sponsored the Wholesale Floral Award and presented it to the winners, Tom Brown Wholesale Florists.

Says Mick Heatherington, Vice President of Sales for Prophet US, "A brilliant evening was had by all. The UK produce and floral industry leaders gathered to celebrate for the first time in two years. The compère for the evening was none other than the celebrated Irish comedian Patrick Kielty, who regaled the audience while introducing the finalists for each of the categories."

Mick added, "what a fantastically organized and exciting show put on by Nigel, Jenny, Cristina and the team at the FPC. It was great to see the UK industry back together again and to meet many of our Prophet clients and old friends".

Prophet SA Year-End Events – Good Wine, Great Company

November is usually earmarked for the Prophet SA annual conference, attended by a large gathering of clients, partners and industry stakeholders.

Says Charl van Loggerenberg, Prophet SA Director, "Due to the Covid-19 pandemic, we were forced to embrace the current circumstances and move away from the usual and be creative with our social calendar. However, it was still important for us to spend time with our clients and give them the opportunity to relax and reflect on 2021."

Prophet SA hosted its clients and partners for a series of wine tasting and canapé afternoons at Lourensford Wine Estate. The events were purposely kept to smaller groups – making it more intimate and informal. "The events were held in a private tasting hall at the Estate and we were treated exceptionally well by the Lourensford team – we thank them for their professionalism and hospitality throughout these events", says Charl.

"Each event started with a private tasting of Lourensford's most exclusive wines which was (understandably) the highlight of the day. This was followed by a more formal, albeit concise, Prophet 2021 review - showcasing some of the projects we are working on and importantly what our clients can expect from us in 2022 and beyond. Moreover, the purpose of the events was to interact with clients on a more personal level in a relaxed environment and offer them the opportunity to stretch their legs after a long and difficult year."

The events were a huge success and thoroughly enjoyed by everyone and will be a regular feature on the Prophet SA social calendar in the years to come.



Front row: Charl van Loggerenberg and JD van Wyk (Prophet SA), Michelle van Zyl and Emile Reichert (First Technology)
 Back row: Rikus van Zyl (Prophet SA) and Ryan Ramawoother (First Technology)

Prophet SA Introduces Xero-Integration and Analytics

Prophet SA has completed the development of its end-to-end API integration to Xero – the newest addition to its accounting package integration module that seamlessly integrates your Prophet system data to Xero. Says Charl van Loggerenberg, Prophet SA Director, "We are also excited to announce that our system integration with Xero is accompanied by a plug-and-play BI module that allows you to automatically push your Xero data to our custom analytics portal or other BI tools of your choice, such as PowerBI."

Prophet-2-Xero enables your sales, payments and other financial transactions to flow effortlessly from system-to-system without the need for manual- or duplicate data capturing in Xero. Your Prophet generated transactions such as consignee invoices; credit notes; debit notes; invoice receipts; foreign- and local costs as well as producer payments can be transferred to Xero using code conversions for accurate account (ledger) and contact mapping between Prophet and Xero.

"Our Xero-2-BI integration module is a comprehensive API based Xero adapter which enables you to create strategic level analytics and reporting for your business. All our BI solutions are web-based and can be hosted on our architecture that doesn't interfere with the day-to-day performance of the client server environment. All data is access-controlled, and visibility can be determined on a per-user basis," adds Charl.

